

New Jersey Society of Certified Public Accountants

425 Eagle Rock Avenue Suite 100 Roseland, NJ 07068-1723 phone 973-226-4494 fax 973-226-7425 web www.njscpa.org

NEWS · NEWS · NEWS · NEWS · NEWS · NEWS · NEWS

For Immediate Release: October 2, 2013

Contact: David Plaskow 973-226-4494 x 228 dplaskow@njscpa.org

Obamacare's Impact on Small Businesses NJSCPA Invites Reporters to a FREE Webinar

ROSELAND, N.J. – Clearly, there is much confusion regarding changes to health care as a result of the Patient Protection and Affordable Care Act (aka Obamacare), particularly for small businesses:

- What is considered a small business?
- What are the health care exchanges?
- Do small business owners receive a penalty for uninsured workers?
- Is it cheaper to take the penalty than offer employees coverage?
- What are the tax implications to small businesses?

To help editors and business reporters cover the issues important to their readers, as well as uncover some unusual slants for articles, the New Jersey Society of Certified Public Accountants (NJSCPA) is holding a free webinar on **Monday, November 4, from 11:15am to noon**. Interested journalists can register for free at https://cc.readytalk.com/cc/s/registrations/new?cid=eywxjklzve6t.

The webinar will be presented by NJSCPA member Tony Novak. Mr. Novak is an accountant and adviser serving individual and small business clients. He has taught financial planning at Delaware Valley College; hosted a radio show covering various financial planning topics; and written the *Employer's Guide to Health Reimbursement Arrangements* and the *Small Business Owner's Guide to Employee Benefit Plans*. Mr. Novak is a member of the NJSCPA Health Care and Personal Financial Planning interest groups. He has an M.B.A. from Temple University and a Master's In Taxation from Villanova University.

###

The New Jersey Society of Certified Public Accountants, with more than 15,000 members, represents the interests of the accounting profession and advances the financial well-being of the people of New Jersey. The NJSCPA plays a leadership role in supporting the profession by providing members with educational resources, access to shared knowledge and a continuing effort to create and expand professional opportunities.

Editors Note: Electronic copies of this news release are available for your convenience.

Please send a message to <u>media@njscpa.org</u> to request a copy of the story. Please identify it with a few key words from the headline, and specify whether you prefer to receive the text as part of the body of an email message, or as an ASCII text or MS Word attachment. You can also get electronic copies of NJSCPA news releases and Money Matters columns at www.njscpa.org/media.